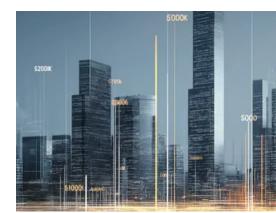
We've got some big news and insights to share in this month's newsletter.

- Data's Value: Learn why data is your most valuable asset.
- **New Leadership at Proxet:** Meet Uday Deo, our new President.
- Success Story: See how we helped a logistics client transform their operations.
- **Upcoming Events:** Find out where our team will be this fall.



## Use your data to deliver actual results

Data isn't just for tech giants anymore. This post explores why data is your most valuable asset and the critical steps you need to take to avoid being left behind.

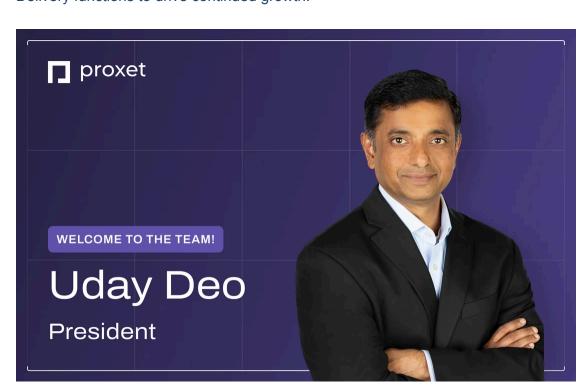
See how your business can evolve with data 🌱 🥰 🌲



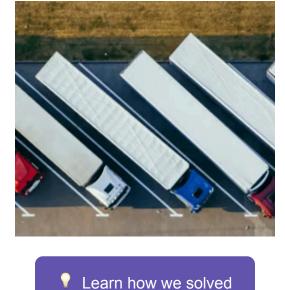


### **Uday Deo joins Proxet as President**

Proxet welcomes Uday Deo as its new President; he brings over 25 years of experience from companies like Altimetrik and EPAM. Uday will be a key part of our leadership, working to further connect our Sales, Account Management, and Delivery functions to drive continued growth.







Dispatch's challenges

# customers A moving logistics company struggled

Seamless logistics, happy

with outdated systems, preventing it from offering a unified, end-to-end service. Instead of a disruptive fullscale replacement, Proxet implemented a custom ecosystem that strategically integrated their legacy systems with new technology, dramatically improving efficiency and customer satisfaction.

# WSAA (finance), Scottsdale, AZ — Sep 8-10

**Events we're attending (and you might want to):** 

- <u>CREtech</u> (real estate), New York, NY October 21-22
- Realcomm webinar (real estate), online October 23 Money 20/20 (finance), Las Vegas, NV — October 26-29

# As Proxet grows, we continue to seek innovative engineers across the board! We

We're hiring

craft cutting-edge software, data, and AI solutions that drive success for our renowned clients, and we're always looking for exceptional talent to join our team. Know someone who fits the bill? Send them our way!







**Connect with Proxet** 

