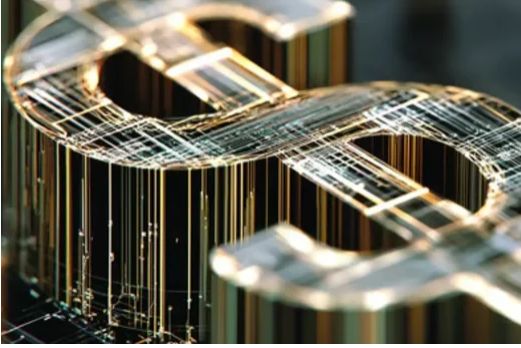


# Proxet's Fintech Bulletin

The latest in fintech is here!

Our July fintech newsletter shows how data can boost your payment systems, navigates the changing AI scene, and highlights what major industry players are doing.

This edition covers optimizing operations and cutting costs, understanding new trends in fintech funding, job impacts, and market competition.



## Data that delivers

Discover how data can boost your payment system's profits. This article reveals strategies to optimize operations, cut costs, and turn your payment data into a competitive advantage.

See how data can transform your fintech 🔦

## Don't jump into AI without a solid foundation

"AI is a tool that will only perform its best for you if it has solid data to pull from. You won't get great music from a piano unless it's properly tuned — same thing with AI. Until it's got clean, trusted data, its output won't satisfy the user."

- Dmitry Orlovsky, Managing Director — Digital Engineering



## What a \$25B fund did about its data

A \$25B hedge fund partnered with us to improve their data. Proxet used Palantir Foundry to build a robust data system, giving the fund **a single view of their data**, automated processes, and instant insights.

The secret to automating hours of work 🔑

## The fintech beat: what's new

- While VC funding for fintech is still below 2021 peaks 📉, a surge in IPOs and significant funding rounds for AI-native and B2B infrastructure companies signal a cautious but clear **return of investor optimism** in the sector. [Read more](#).
- Fintech jobs heavily reliant on repetitive data processing and structured communication will be among the first five roles impacted by Generative AI 🤖. [Find out](#) what they are.
- This [analysis](#) explores the "payment war" between **Visa** and **Affirm**, examining the strengths of the established global payment 🏦 network against a rapidly growing fintech innovator.

## Conferences we're attending (and you might want to)

- [WSAA](#) (finance), Scottsdale, AZ — Sep 8-10
- [IMN CFO & COO East](#) (real estate), New York, NY — September 11
- [Blueprint](#) (real estate), Las Vegas, NV — September 16-18
- [Money 20/20](#) (finance), Las Vegas, NV — October 26-29

## We're hiring

As Proxet grows, we continue to seek innovative engineers across the board! We craft cutting-edge software, data, and AI solutions that drive success for our renowned clients, and we're always looking for exceptional talent to join our team. Know someone who fits the bill? [Send them our way!](#)



## Connect with Proxet

