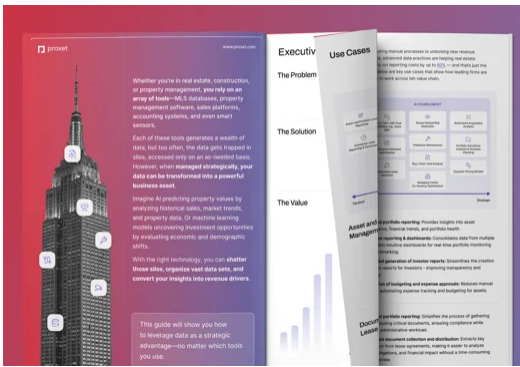


# Proxet's Real Estate Bulletin

You're receiving this because you're in our professional network. We share:

- A monthly roundup of trends, events, and insights across industries
- Industry-specific updates for real estate leaders

If you ever want to change what you get—or unsubscribe—you can do that at the bottom of the email.



## Data that delivers

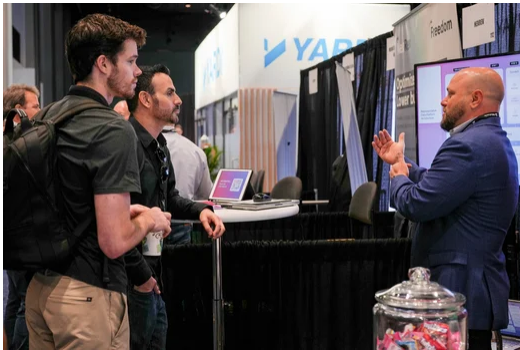
Our latest guide breaks down how to move from spreadsheets to smart, scalable data platforms.

Learn the secrets to scaling your data platform

## Turn data into impact

*"To choose your AI use cases, work back from your core business goals to pinpoint high-impact, highly feasible initiatives – those easiest to do with the highest impact – that align with your broader business strategy."*

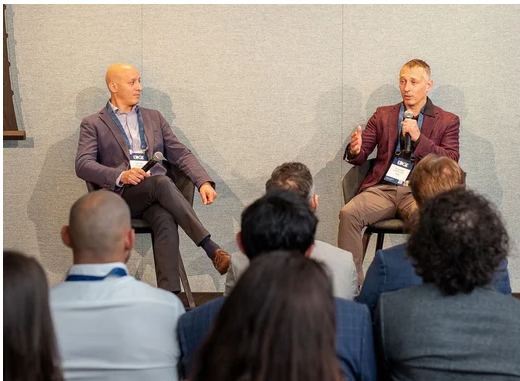
- Gabriel Safar, Head of Real Estate Solutions at Proxet



## Are you missing the first step?

We're back from Realcomm 2025 and are breaking down the "backwards equation," showing you why focusing on business value *first* is the only way to get real results from your data.

Find out if you're doing it backwards



## Proxet at EDGE Summit

Proxet was proud to be a title sponsor at the first-ever **EDGE Summit**, a fantastic event that brought together the brightest minds in real estate tech. Our team shared their insights in two sessions, sparking great discussions on AI's role in the built world, and the power of strategic partnerships.

See our EDGE Summit experience



Get the full story

## Proxet beyond the built world

Is your organization weighed down by a clunky, outdated system? This case study reveals how Proxet partnered with Mass General Brigham to modernize their decade-old research platform, dramatically improving performance with a 20x faster startup time and a 7x increase in scalability.

## On the horizon: meet us at these can't-miss events

- [IMN CFO & COO East](#) (real estate), New York, NY - September 11
- [Blueprint](#) (real estate), Las Vegas, NV - September 16-18



## Ready to learn more?

[Leave us a message](#) and we'll get back to you to talk about your needs.

Share our newsletter with your colleagues and follow Proxet on social media.

