

Focus on what works: Proxet's tech bulletin

We've got great insights to share in this month's newsletter.

Data bottlenecks

Discover five critical bottlenecks that are currently capping your AI's ROI.

Scalable autonomy

Learn the four essential pillars required to move from simple chatbots to proactive agents.

Strategic focus

Revisit Gabriel Safar's expert advice on how "doing less" and aligning data efforts with specific goals drives better results.



5 data bottlenecks killing your ROI

Most AI initiatives fail not because the tech is weak, but because disconnected data silos and messy inputs create a ceiling on what your models can actually achieve. This guide breaks down five critical bottlenecks — from specialized talent gaps to the "token tax" — that prevent data from becoming a true strategic asset.

[Read the full breakdown here](#)

The 4 pillars of the scalable autonomy

"The leap from reactive chatbots to proactive agentic systems is not just a technical upgrade — it's a strategic shift. Enterprises that win will be those that invest in robust memory, orchestration, observability, and responsible-by-design AI."

- Gerald Hewes, Machine Learning Engineer




Less is more: how to reduce costs on your technology initiatives



Gabriel Safar
Head of Real Estate Solutions

Data strategy: the power of "doing less"

This was one of our most popular clips from last year, and for good reason. Gabriel Safar's breakdown on aligning data efforts with specific goals is still a great reminder of how to stay focused on what actually drives results.

[See how to achieve more by focusing on "doing less"](#)

Events we're attending in Q1 – Q2 (and you might want to)

- [Fintech Meetup](#) (fintech), Las Vegas, NV — March 30 – April 1
- [Brookfield EDGE Summit](#) (real estate), New York, NY — April 30
- [Realcomm](#) (real estate), San Diego, CA — June 3–4
- [Snowflake Summit](#) (tech), San Francisco, CA — June 1–4
- [Databricks Data & AI Summit](#) (tech), San Francisco, CA — June 15–18

We're hiring

As Proxet grows, we continue to seek innovative engineers across the board! We craft cutting-edge software, data, and AI solutions that drive success for our renowned clients, and we're always looking for exceptional talent to join our team.

Know someone who fits the bill? [Send them our way!](#)

GROW WITH PROXET!



February Openings

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- A monthly roundup of trends, events, and insights across industries
- Industry-specific updates for real estate leaders

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