

# Proxet's Real Estate Bulletin

We've got some big news and insights to share in this month's newsletter.

- **Meet us at CREtech NYC 2025:** We're excited to return! Schedule a meeting with Gabriel Safar to explore how Proxet can bring tangible value to your firm.
- **High-Impact Data Strategy:** Learn the secret to successful AI adoption: a use case-driven approach that defines your data process only to the extent needed for your top priorities.
- **Proxet scales with AWS/Databricks:** Helped Thrasio replace manual processes by implementing a robust platform to create a single source of truth from all marketplaces.

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PROXET'S GOING TO

## CREtech New York 2025

Let's meet to discuss how our expert tech and data services can transform your business.

OCTOBER 21-22 JAVITS CENTER

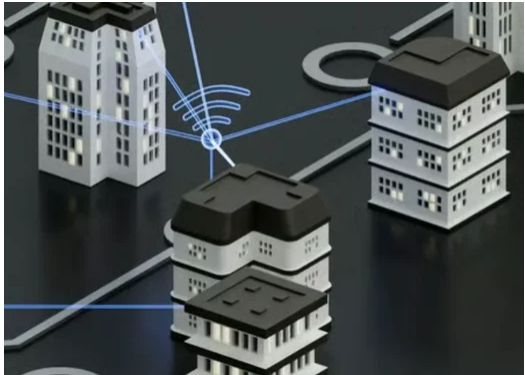


Gabriel Safar

Proxet is excited to return to CREtech NYC 2025 to showcase how we drive transformation in real estate.

Meet with our Head of Real Estate Solutions, Gabriel Safar, to explore how Proxet can help your organization get AI-ready.

Discover your next high-impact project 🏡



Missed Realcomm's AI webinar? We got you 🏡

### Getting better results from your data

Last week, Proxet participated in Realcomm's agentic AI webinar. The biggest takeaways was that the secret to successful AI adoption isn't a massive budget — it's a use case-driven approach. Learn how to define your data process only to the extent needed for your top priorities.

### Beyond the tech: the full stack of AI success

*"Being able to apply agentic AI not only requires purchasing and having access to the right technology. You need to have the right **people** in your organization in the right **roles**... You need to have the right **processes** in place... You have to have the right **standards** in place and then **technology** is just one piece of that puzzle."*

- Gabriel Safar, Head of Real Estate Solutions at Proxet



### Proxet beyond the built world

After acquiring thousands of Amazon FBA brands, Thrasio was drowning in manual processes. That's why they engaged Proxet to implement a robust AWS/Databricks platform to aggregate data from all marketplaces into a **single source of truth**.

💡 Find out more about how we solved Thrasio's challenges

### Events we're attending (and you might want to)

- [CREtech](#) (real estate), New York, NY — October 21-22
- [Money 20/20](#) (finance), Las Vegas, NV — October 26-29

### We're hiring

As Proxet grows, we continue to seek innovative engineers across the board! We craft cutting-edge software, data, and AI solutions that drive success for our renowned clients, and we're always looking for exceptional talent to join our team. Know someone who fits the bill? [Send them our way!](#)

GROW WITH PROXET!

# October Openings



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