

Focus on what works:
Proxet's real estate
bulletin

We've got some great insights to share in this month's newsletter.

Proxet's 2026 tech outlook

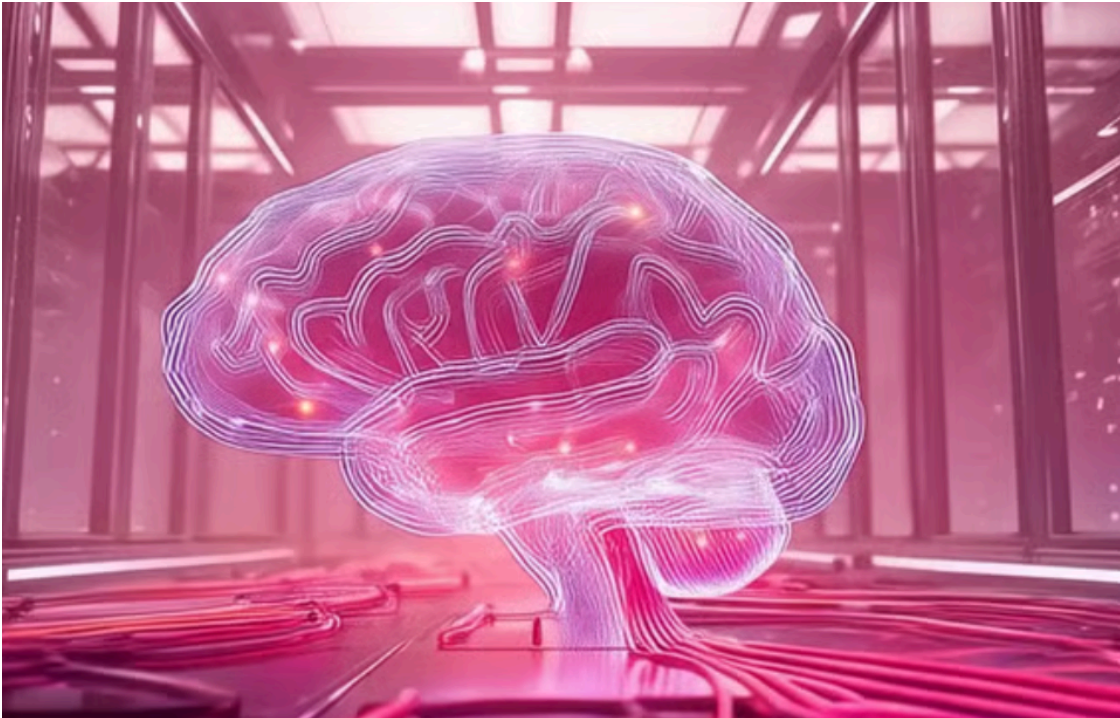
We're in AI post-hype reality; time to re-engineer for the new challenges in 2026.

The CRE beat: what's new today?

Data centers are eating the construction pipeline, and the AI boom is fueling a surprise office recovery in San Francisco.

The Q1-Q2 event circuit

A quick look at the fintech, real estate, and AI summits we're attending in the first half of the year.



Proxet's 2026 outlook: the wall, the agents, and the reality

Our latest outlook breaks down the five critical shifts every leader needs to master 🧠 to navigate the move from experimental hype to high-stakes execution.

[See our 2026 tech predictions 🧠](#)



The CRE beat: what's new today

- Commercial builders are ditching traditional office and retail projects to go all-in on digital infrastructure 🏢. With data center spending doubling to nearly \$44 billion, the massive demand for AI power is forcing a total rethink of land value.
[Read more.](#)
- Last month was the busiest in-office December since the pandemic, as the slow-motion return to the office continues to gain ground 🏢. San Francisco is now leading the nation in office visit recovery with an 18% year-over-year jump, followed by double-digit growth in Dallas, Boston, and Chicago.
[Read the full article.](#)
- While most industries are using AI to trim headcount, some real estate firms are doing the opposite — hiring 🧑💻 specialized brokers to handle the unique needs of AI-native tenants.
[Read Newmark's story.](#)

Events we're attending in Q1-Q2 (and you might want to)

- [Fintech Meetup](#) (fintech), Las Vegas, NV — March 30 – April 1
- [Realcomm](#) (real estate), San Diego, CA — June 3–4
- [Snowflake Summit](#) (tech), San Francisco, CA — June 1–4
- [Databricks Data & AI Summit](#) (tech), San Francisco, CA — June 15–18

We're hiring

As Proxet grows, we continue to seek innovative engineers across the board! We craft cutting-edge software, data, and AI solutions that drive success for our renowned clients, and we're always looking for exceptional talent to join our team.

Know someone who fits the bill? [Send them our way!](#)



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- a monthly roundup of trends, events, and insights across industries
- industry-specific updates for real estate leaders

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