Focus on What Works:
Proxet's Tech Bulletin

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- A monthly roundup of trends, events, and insights across industries
- Tech updates for forward-looking leaders

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Software that delivers — PWAs

Progressive Web Apps (PWAs) combine the best of websites and native apps, offering a cost-effective solution to common digital transformation challenges. Brands like Starbucks and Walmart have seen big gains with PWAs.

[See how PWAs transform user experience ✨]

Don't jump into AI without a solid foundation

"AI is a tool that will only perform its best for you if it has solid data to pull from. You won't get great music from a piano unless it's properly tuned — same thing with AI. Until it's got clean, trusted data, its output won't satisfy the user."

- Dmitry Orlovsky

Focus on what works

At Realcomm 2025, a key challenge discussed was getting real value from messy, spread-out real estate data. Discover why top real estate companies are approaching technology in a "backward" way and how a fresh perspective can make all the difference.

[💡 Realcomm recap: don't miss this tech prep]

On the horizon: meet us at these can't-miss events

- OSCRE (real estate), online - June 25
- MWAA (fintech), Chicago, IL - July 30-31

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